



Station Order Revised FL Vote No on 6 Committee

Market: Orlando

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11626

Contact: Brian Cole

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WFTV-TV

40% \$610,750

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
					Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
WFTV 5a News 5:00 AM 5:30 AM	EM	M-F	30	\$900.00 ✓ \$6,300.00	1	1	1	1	1			1	1	7
WFTV 5:30a News 5:30 AM 6:00 AM	EM	M-F	30	\$1,200.00 ✓ \$8,400.00	1	1	1	1	1			1	1	7
WFTV 6a News 6:00 AM 7:00 AM	EM	M-F	30	\$2,500.00 ✓ \$17,500.00	1	1	1	1	1			1	1	7
Good Morn America 7:00 AM 9:00 AM	EM	M-F	30	\$2,500.00 ✓ \$30,000.00	2	1	2	1	2			2	2	12
Saturday 6a News 6:00 AM 9:00 AM	EM	Sa	30	\$1,400.00 ✓ \$1,400.00						1				1
Sunday 6a News 6:00 AM 9:00 AM	EM	Su	30	\$1,300.00 ✓ \$1,300.00							1			1
Jeff Probst 9:00 AM 10:00 AM	DT	M-F	30	\$750.00 ✓ \$750.00		1								1
Millionaire 10:00 AM 10:30 AM	DT	M-F	30	\$700.00 ✓ \$700.00								1		1
Family Feud 10:30 AM 11:00 AM	DT	M-F	30	\$700.00 ✓ \$700.00					1					1
The View 11:00 AM 12:00 PM	DT	M-F	30	\$1,200.00 ✓ \$3,600.00		1		1				1		3
WFTV Noon News 12:00 PM 1:00 PM	DT	M-F	30	\$1,100.00 ✓ \$2,200.00	1		1							2
The Chew 1:00 PM 2:00 PM	DT	M-F	30	\$900.00 ✓ \$900.00					1					1

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

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					Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Dr. Oz	EF	M-F	30	\$1,200.00 ✓ \$7,200.00	1	1	1	1	1			1		6
4:00 PM 5:00 PM														
WFTV 5p News	EN	M-F	30	\$2,400.00 ✓ \$14,400.00	1	1	1	1	1			1		6
5:00 PM 5:30 PM														
WFTV 5:30p News	EN	M-F	30	\$2,400.00 ✓ \$14,400.00	1	1	1	1	1			1		6
5:30 PM 6:00 PM														
WFTV 6p News	EN	M-F	30	\$3,400.00 ✓ \$20,400.00	1	1	1	1	1			1		6
6:00 PM 6:30 PM														
Sunday 6p News	EN	Su	30	\$2,400.00 ✓ \$2,400.00							1			1
6:00 PM 6:30 PM														
Jeopardy	PA	M-F	30	\$4,250.00 ✓ \$25,500.00	1	1	1	1	1			1		6
7:00 PM 7:30 PM														
Wheel of Fortune	PA	M-F	30	\$4,250.00 ✓ \$12,750.00			1	1				1		3
7:30 PM 8:00 PM														
Jeopardy	PA	Sa	30	\$1,400.00 ✓ \$1,400.00						1				1
7:00 PM 7:30 PM														
Dancing With Star	PT	M	30	\$15,000.00 ✓ \$15,000.00	1									1
8:00 PM 10:00 PM														
Happy/Apt. B	PT	Tu	30	\$9,000.00 ✓ \$9,000.00		1								1
9:00 PM 10:00 PM														
ABC Special	PT	Th	30	\$7,000.00 ✓ \$7,000.00				1						1
8:00 PM 11:00 PM														
11/1: The 46th Annual CMA Awards														
20/20	PT	F	30	\$5,000.00 ✓ \$5,000.00					1					1
10:00 PM 11:00 PM														

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		Length				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Once Upon a Time	PT	Su	30	\$9,500.00	✓							1			1
8:00 PM 9:00 PM				\$9,500.00											
WFTV 11p News	LN	M-F	30	\$3,000.00	✓	1	1	1	1	1			1		6
11:00 PM 11:35 PM				\$18,000.00											
Sunday 11p News	LN	Su	30	\$3,000.00	✓							1			1
11:00 PM 11:35 PM				\$3,000.00											
Jimmy Kimmel	LF	M-F	30	\$500.00	✓	1		1		1			1		4
12:05 AM 1:05 AM				\$2,000.00											
Nightline	LF	M-F	30	\$1,200.00	✓		1		1				1		3
11:35 PM 12:05 AM				\$3,600.00											
Station Gross Totals				\$244,300.00		14	14	14	14	15	2	4	16	5	98

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